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(54) AUCTION SYSTEM, AUCTION PROCESSING PROGRAM AND METHOD FOR PROCESSING AUCTION

(57) Abstract:

PROBLEM TO BE SOLVED: To conduct bidding based on a desired currency, without needing currency conversion even in the case of participating in an auction from a different currency region, in an auction system for performing international auctions by utilizing a communication network, such as Internet.

SOLUTION: For example, if user (participant) terminals 20a, 20b, 20c, and so on in countries and regions having different working currencies offer bids to an auction server 10 in their respective designated currencies, bidding object merchandise is stored while the designated currencies and bidding amounts are made to associate with the bidding object merchandise in each bidding terminal; the exchange rate between re-

spective currencies is acquired from a band server 30 over the Internet, each bidding amount is converted with the exchange rate of each according to the designated currency to be arrange and published with respect to the user (participant) terminals 20a, 20b, 20c, and so on the respective bidders; and a bidding page on which an input items at a bid price in the designated currency is published is also transmitted and displayed.

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